



In Search of Eagles Inc.

*All leadership is example.
Anything else is coercion.*

Consulting & Coaching

Susan M. Shirley, MBA, CPCC

Susan Shirley is a leader in the non-profit sector with over 30 years of seasoned experience. She is an expert in moving infant organizations from "start up to sustainability" and revitalizing (or restructuring) organizations that have lost their momentum. She is a master at creating a "Resonant Organization."

Susan well understands that the styles and strategies necessary for creating success at one stage of an organization's growth cycle may be its limitation as it moves into the next growth cycle. She brings a wide-range of knowledge and practical know-how to the process of building or revitalizing organizations through creating Resonant Relationships. Her experience has shown her that organizations that value Resonant Cultures™ bring great results to the bottom line.



Susan earned her MBA in International Management from the University of Bristol in England. She is a Certified Professional Coach and an associate member of the International Coach Federation. She is also a member of the National Council of Planned Giving, Colorado Chapter.

From her broad experience in a variety of organizations, Susan knows that it takes attention to the big picture, a focus on strategic issues and the creation of a dynamic learning environment bring the organization to its maximum potential and impact. She has a talent for gaining the full commitment of the leaders in an organization to transform the working environment so that the desired, low-stress Resonant Culture™ emerges. The management team becomes more confident, reflective and creative; their work becomes more fun and fulfilling and Resonant Relationships™ prevail.

 *Eagles don't flock. You find them one at a time.*

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