



In Search of Eagles Inc.

*All leadership is example.
Anything else is coercion.*

Consulting & Coaching

Endorsements

As a Baptist minister overseeing and coordinating the work of about 400 churches in the state, I have a role of high visibility. There are few safe harbors available that provide total confidentiality accompanied by well honed listening and reflecting skills. My coaching relationship with Bill has allowed me to address among other things: the tyranny of the urgent

- the usefulness of my work ethic
- articulation of my life purpose ...What do I want my legacy to be?
- tapping self talk – listening intentionally to my internal conversation
- discriminating between “control” and “influence” when dealing with adult children
- establishment of realistic boundaries – especially in the area of availability

I find myself more at ease, a more effective leader and better focused on achieving my true purpose. Bill is a skilled professional who truly helps you sharpen your leadership skills.

- M. E.

Denominational State Executive

In the time I had coaching with Bill, my professional challenges actually increased but I found a new calm in how I approach them. People comment on this all the time. I can identify when I'm approaching overload and am less tossed around by circumstances.

When I think back on where I was when I started coaching with Bill and where I am now, I am surprised to see the extent of the change. Bill showed me how to make deep down lasting change by teaching me that I am the one in control and the changes are mine to own.

- D.W.

Regional Non-Profit Business Supporting Kids and Families

I first sought out Bill for short-term help with a relationship I couldn't figure out. After one session, I had clarity and direction, and I was able to deal with it. Now, after ten months of Bill's quiet, but persistent guidance, I've learned to treat myself with “gentle good humor and loving kindness.” With the benefit of Bill's wisdom and insight, I'm growing immeasurably - as a parent, a lover, a business owner and a person who's pretty happy with herself.

- B.M.

Personal Development Company

When we started working together I was poorly handling the stress created by owning two money management firms. I tried to do almost everything myself, and in the rare event I thought to delegate work, I did it less than artfully to employees who probably should never have been on the payroll in the first place.



Eagles don't flock. You find them one at a time.

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I worked seemingly 24/7, frequently lost sight of the forest for the trees, and had trouble getting away from work mentally and physically.

With your skills, guidance, and leadership, (and a strong commitment to change on my part), the transformation in my business and employees is profound. During the past 5 years my businesses (and profits) have more than doubled, while my net employee count has risen by only 1. (Many former employees were asked to try succeeding somewhere else). I have learned to naturally delegate virtually all tasks, and thus have been able to take over 8 weeks of vacation and personal time per year to do the things I enjoy doing outside of work.

- R.S.

Managing Partner, Investment Management Co.

Bill Shirley changed my life when he asked me to check my superwoman complex at the door. He has a way of working with Type A, control types, and showing them the balance that is possible in their lives.

Bill helped me to evaluate my business and life patterns, and replace the ineffectual ones with a more healthy approach. Once Bill showed me how to slow down, I actually had a more profitable business, more free time with my family, and I finally wrote the book I knew was in me.

What distinguishes Bill from other coaches is that, he empowers his clients with the tools they need to succeed with sanity on their own. He does not attempt to create dependent clients, like so many other coaches I've come across. His success lies in your success.

- J.K.

Marketing Executive

We have had to deal with a great deal of change and growth in the time we have had Bill working with us, and his concept of the "self-renewing organization", and the way he has helped us work into our culture, has been a significant factor in many of our successes. I would recommend Bill very highly, and am grateful to him for all he has done for (division) management team.

- Division Manager (3100 Employees)

Major Company in the Recreation Industry

One of the best moves I made as the new Police Chief of (city) was to bring Bill Shirley into our organization as a coach and mentor. Bill brought remarkable insight and credibility in helping me establish trust and effective communications between management and our line staff.

My goal was to capitalize on the intellectual strengths of our department members and move the organizational culture from one of command and control to a goals and values-centered model. Bill Shirley's vast experience as a private sector manager and facilitator provided him with the requisite task knowledge to get the job done, and his engaging low-key coaching style earned him credibility throughout our organization.

Most impressive was how quickly our organizational culture matured and developed under Bill's mentoring. What was expected to be an 18-month process was completed in less than a year.

Bill Shirley has the talent to bring any organization to its optimum level of peak performance.

- J.C.

Chief of Police